

RESOLUTION NO. 191038

Encouraging all residents of Kansas City, Missouri, to participate in the 2020 Census, and directing the City Clerk to send copies of this resolution to the members of the Kansas City Complete Count Committee.

WHEREAS, the U.S. Census Bureau is required by the U.S. Constitution to conduct a count of the population, providing everyone with the historic opportunity to help shape the foundation of our society and play an active role in American democracy; and

WHEREAS, every Census Bureau worker takes a lifetime oath to protect confidentiality and the Census Bureau ensures that the data provided by identifying respondents or their households shall not be released or shared for 72 years; and

WHEREAS, census data help determine how many seats each state has in the U.S. House of Representatives and is used for the redistricting of state legislatures, county and city councils, and voting districts; and

WHEREAS, the 2020 Census creates hundreds of thousands of jobs nationwide; and

WHEREAS, The federal government allocates more than \$675 billion annually to communities based (in part) on census data, including health care, community development, housing, education, transportation, social services, employment, and much more; and

WHEREAS, approximately \$4,700.00 in federal funds are allocated per Missouri household; and

WHEREAS, each person not counted in the state of Missouri could result in a potential loss of \$1,272.00; and

WHEREAS, Kansas City has historically suffered from a significant undercount due to large numbers of hard-to-count populations; and

WHEREAS, Mayor Quinton Lucas appointed community leaders to the Kansas City Complete Count Committee to raise awareness of and increase participation in the 2020 Census; and

WHEREAS, the Kansas City Complete Count Committee will reach out to thousands of residents by implementing a grassroots strategy that incorporates each members' existing resources, Census Bureau support, and both traditional and social media; NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF KANSAS CITY:

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Section 1. That the Mayor and Council are hereby committed to ensuring every resident is counted and will, through their own efforts and those of the Kansas City Complete Count Committee, disseminate 2020 Census information to encourage participation in this safe, easy, and, important part of the country's democracy. The Mayor and Council ask all neighborhoods, businesses, faith based institutions, schools, and community organizations to work together to achieve an accurate and complete count and increase participation among all populations.

Section 2. The City Clerk is directed to send copies of this resolution to the members of the Kansas City Complete Count Committee, together with the thanks and appreciation of the Mayor and Council for the Committee's efforts to encourage all residents of Kansas City, Missouri, to participate in the 2020 Census.
