

COMMITTEE SUBSTITUTE FOR ORDINANCE NO. 141010, AS AMENDED

Amending Chapter 2, Code of Ordinances, by repealing Sections 2-933, Applicant criteria, and 2-934, Activity criteria, and enacting in lieu thereof new sections of like number and subject matter that emphasizes Neighborhood Tourist Development funds are for activities that promote the City as a tourist center.

BE IT ORDAINED BY THE COUNCIL OF KANSAS CITY:

Section 1. That Chapter 2, Code of Ordinances of the City of Kansas City, Missouri, is hereby amended by repealing Sections 2-933, Applicant criteria, and 2-934, Activity criteria, and enacting in lieu thereof new sections of like number and subject matter to read as follows:

Sec. 2-933. Applicant criteria.

In accordance with the state requirements, these funds must be provided to not-for-profit neighborhood organizations which are incorporated in the state and located within city limits. An eligible applicant must also meet the following criteria:

- (1) Must demonstrate that it encourages broad based citizen input and participation. This fund is intended to assist groups and projects as defined herein, as well as umbrella organizations and development corporations which meet these tests. It is not designed to fund the normal ongoing activities of individual block clubs and homes associations.
- (2) Any organization funded is subject to, and must conform with all the provisions of the city manager's administrative regulations setting forth the procedures, consistent with federal and state law, the city charter, and the code or ordinances, for entering into contracts with non-municipal agencies.

Sec. 2-934. Activity criteria.

(a) The council instructs the NTDF committee to consider funding for only "neighborhood tourist development activities." Neighborhood tourist development activities are cultural, social, ethnic, historic, educational and recreational activities that are in conjunction with promoting the city as an international trade, convention, visitors and tourist center and which meet all of the following criteria:

- (1) *Tourist.*
 - a. Provide a clear appeal to persons who live in Kansas City to attend the proposed activity who would not normally visit the neighborhood; and
 - b. Provide a clear appeal to persons who do not live in Kansas City, but who are visiting in the city or who would travel to

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Kansas City to participate in or otherwise attend the proposed activity.

(2) *Tourist development.*

- a. Provide a clear goal for the implementation of subsection (1) above.
- b. Provide short- and long-term goals for achieving and maintaining interest in the proposed activity.

(b) Applicants, in addition to meeting subsection (a), must provide the following information:

- (1) Provide a clear, geographical definition of the neighborhood which is the sponsor of the activity.
- (2) Provide a clear, geographical definition of the neighborhood which is the beneficiary of the activity.
- (3) Provide a clear description of the way in which the activity will promote the benefitting neighborhood.
- (4) Provide a clear description of the way in which the activity will benefit the neighborhood in the short term and in the long term.
- (5) Provide written documentation that demonstrates timely advance communication about the activity to surrounding registered neighborhood groups and that such groups have the opportunity to participate in the planning, and if possible, the execution of the activity.
- (6) Provide a resolution from the non-profit board of directors stating that the activity meets the requirements for tourist development activity.

Approved as to form and legality:

Kathy Adams
Assistant City Attorney