

Agency Organization Project/Event Name Event beg. Event end. Requested Recommended District

Metropolitan Ensemble Theatre, Inc.	PHOTOGRAPH 51	1/12/2017	1/28/2017	\$8,000	\$5,000	4
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Event Description: MET will premiere the award-winning PHOTOGRAPH 51 by Anna Ziegler from January 12, 2017-January 28, 2017 for Kansas City and regional audiences. Projected attendance over the minimum total of 12 evening and matinee performances is 1,000 patrons. After its initial run in New York at the Ensemble Studio Theatre, one of the most respected theatres producing new works in the United States, PHOTOGRAPH 51 went on to have performances in Washington, DC, Seattle, Washington, and then in London at Noel Coward Theatre in the West End in September 2015. The West End production included performances from Nicole Kidman and Patrick Kennedy. MET’s is the first production of this play in the Kansas City region.

PHOTOGRAPH 51 tells the story of the largely unknown involvement of x-ray crystallographer Rosalind Franklin in the discovery of the double helix structure of DNA – a pioneer in what has become genomic research. The play’s title comes from “Photo 51,” the name given to an X-ray diffraction image taken in 1952 under Franklin’s supervision and the basis for completing the research credited to Watson and Crick. The characters include Rosalind Franklin; Maurice Wilkins, Rosalind’s counterpart at work; Francis Crick, Wilkin’s former schoolmate and competitor in discovery of the DNA double helix; James Watson, Crick’s American partner in the race for the discovery of the DNA double helix; Donald Caspar, American scientist and friend of Franklin’s; and Raymond Gosling, the mentee of Franklin. Common themes in this play are science, discoveries, competition, historical gender bias, relationships and opportunities lost in life and love. In 2016, the play received the Best New Play award at the WhatsOnStage Awards, which recognizes performers and productions of British theatre.

The story marries modern relevance and historical significance and will have broad appeal to audiences for that reason. Because it celebrates scientific contributions by women it attracts people drawn to science and women’s issues. Directed by MET’s Artistic Director, Karen Paisley, this play features 6 talented local professional actors.

United Races	Novel City Chamber of Innovation	1/31/2017	12/15/2017	\$50,000	\$18,000	4
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Event Description: There are very few resources available for young professionals to learn how to become more innovative, deal with corporate life and/or get promoted faster. Many of the most popular self-development books, speakers and resources do not cater to young professionals, but instead focus on mid-career professionals. The Rise Faster Conference brings together a diverse group of ambitious young professionals to learn, explore and grow their skills so that they can go on to make a large impact in the organization they work for, or within their community.

Throughout the day of programming, and the year of events and continued education, the participants learn key skills to maximize their potential impact on their organization while getting mentored by professionals who have single handedly moved the needle for their own companies. The summit changes the mindset of those attending, and empowers them with methods for identifying and creating opportunities. We want attendees to go back to their organizations able to move mountains with a bold innovative outlook. The young professionals returning from the summit will be highly motivated, focused, and dedicated to building within their organizations and moving up, while taking an entrepreneurial approach to whatever they decide to do thereafter.

There will be a one day conference that turns 450 young professional attendees into change makers and rock stars within their organizations and communities. The conference will be followed by four supplemental events that will bring attendees back together in Kansas City, as well as a year of calls with executive coaches, extended learning webinars, and a web platform to continue the support and development of the young professionals. The attendees will be composed of 60% professionals from within the Kansas City Metro, and 40% professionals from across the country. Both speakers and attendees will be encouraged to come in the evening before the initial conference so that they can engage with Kansas City and participate in the restaurant and retail tours we will be leading the evening before the event, and late morning the day of the event.

Our goal is to create an internationally recognized conference that proves an ability to develop young professionals into innovators and creators in a way not previously seen before. In doing so, we hope to generate a large amount of press for Kansas City, and as our 5-year goal is to reach a capacity of 2,000 attendees (most of which would be coming back to Kansas City for the follow-on events multiple times a year), we hope to also make those outside of Kansas City fall in love with the city over the course of those 5 events taking place in 2017 and Q1 2018.

Thomas James Brown Foundation, Inc.	Jazzin' at the GEM	3/4/2017	3/4/2017	\$7,000.00	\$5,000	3
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Event Description: Jazzin' at the GEM is a function that allows High School Jazz and to perform for the Senior Citizen Community as well s the general public. This is important because as we endure the hardships of winter this allows many Seniors to attend an event designed for them to shake off the burden of winter. It also High School Jazz artist to perform is the Historic Jazz District where many of the legendary greats played. This function also brings visitors to the 18th & Vine District to dine, see the museums and other venues that make up the Historic 18th and Vine District.

Bill Waris Blue Jays Basketball Club	9th Annual Bill Waris Memorial Basketball Tournament	4/21/2017	4/23/2017	\$15,000	\$7,500	6
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Event Description: The Bill Waris Memorial Basketball Tournament is one of the largest and premier youth basketball tournaments in the Mid-West. 2017 will be the ninth in tournament's growing history. The tournament is in honor and celebration of the memory of former Avila basketball coach Bill Waris. We anticipate to field a minimum of 130, 2nd-12th grades boys and girls teams in the 3-day event. A minimum total of 200 games will be played at six (6) venues. All teams will have a 3 game

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guarantee. There will be a total of 17 divisions. The anticipated total number of teams will be around a 9% increase over last year's event total, our 2nd most successful event in history. Approximately 12,000 players, coaches, parents and spectators will descend on the Kansas City, MO landscape. The event also helps to raise the social awareness regarding homelessness and hunger. The Saint James Catholic Church, 39th & Troost, Food Pantry and the Bishop Sullivan Center will continue to benefit from the proceeds of the tournament. Last year we were able to provide a meal for 250 individuals and families for 33 events. We plan to raise that number by 10% in 2017. Mr. Tim Waris is the organization's President and Tournament Director.

The tournament operation is 100% volunteer driven. Our project champions are the scores of volunteers, community partners and stakeholders that are providing support and resources to make event what it is today. We are very fortunate that we have a >95% retention rate with our volunteers, community partners and stakeholders during our history. We are again fortunate that the continuity in our leadership has remained in place. Mr. Waris, tournament director, will again be assisted by Mr. Jerry Bishop. Mr. Bishop will assist in team recruitment. Jamerson & Associates will assist in team engagement and data collection. Approximately 60-65% of our total teams will come from a 14 county range of Kansas City, MO. Team retention rate will be at a minimum of 85%. Results from data collected from venue evaluations found over that 90% were very favorable to excellent regarding quality, family-friendly, restrooms, amenities and overall experience.

Additional plans for the event are a) provide more assistance for our out of town guests by identifying and training "ambassadors" for them, b) recruit and train 10-15 additional volunteers to assist in that area, c) increase our engagement process with teams and d). The total number of registered teams, high team retention rate and high volume of team supporters has confirmed the event as one of the premiere youth basketball tournaments in the region and Kansas City, MO as a destination point.

Central Exchange	Leadership Lyceum	4/27/2017	4/27/2017	\$50,000	\$7,500	4
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Event Description: The Central Exchange Leadership Lyceum continues to be the signature leadership development conference for women and men in the Kansas City region. Each year, the Lyceum attracts close to a thousand participants for a day of nationally recognized speakers and networking. The all-day event was launched in 2002 as The Central Exchange Women's Lyceum focused on helping women develop their leadership capabilities. In 2010, the event was rebranded as The Central Exchange Leadership Lyceum targeting a broader audience. In 2016, the Central Exchange board of directors made the decision to relocate the Lyceum to the KCMO Downtown Convention Center from the Overland Park Convention Center in an effort to move to a more central location, and attract a larger, more regional audience. We were able to successfully attract a larger regional audience, of more than 800 attendees, however we feel if we market more aggressively to the surrounding cities, we can grow attendance that is non-local. this will create a need for the non-local attendees to book hotel rooms and patronize the various restaurants and shops in our Downtown. Attached is the program guide from the past few years so the caliber of speakers and content is evidenced. Proceeds from this event go to support numerous programs like win|win, our initiative to increase gender diversity on corporate boards and in c-suites; WiSTEMM (women in science, technology, engineering, math, and medicine), a CX movement designed to shine a well-deserved spotlight on women in STEMM careers; and CXL, CX's young professionals group providing rare access and development opportunities to women ages 36 and under.

The event draws a very diverse group of presenters, across Business, Life-Style, Motivational, and Entrepreneurship. Sports, and most notable, Leadership Development, resulting in recent past presenters such as Coretta Scott King, Ursula Burns, CEO, Xerox, Sarah Thomas, the first female NFL referee, Mel Robins, of TEDTALK Fame, and Charles Duhig, NY Times best-selling author. Equally important, our Mayor, Sly James, opened the event last year to welcome attendees to KCMO.

Kansas City Repertory Theatre, Inc.	2017 OriginKC New Works Festival	4/28/2017	5/28/2017	\$15,000	\$5,000	4
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Event Description: For 52 seasons KC Rep has stood at the heart of Kansas City's theatre community. In 2016 KC Rep stepped boldly into the vanguard of new play production when we launched the OriginKC New Works Festival, and we are thrilled to continue this new tradition. The 2017 New Works Festival will feature world premiere productions of MAN IN LOVE by Kansas City native and nationally-acclaimed playwright Christina Anderson and WHAT WOULD CRAZY HORSE DO? by Larissa FastHorse performed in rotating repertory. Between them, these two shows prominently feature African American, Native American, and transgender characters whose stories will call audiences to feel inspired and connect with one another.

This month-long event includes a Festival Weekend in which theatre lovers across the metropolitan area and around the country are invited to convene in Kansas City to enjoy world-class performances, robust panel discussions, and free public readings of new plays in progress. In 2016 this weekend proved both popular and powerful; community members crowded the room for panel discussions and sat enthralled by staged readings. We can't wait to bring the community together for another incredible weekend! During this year's festival KC Rep is honored to be hosting a board meeting of the Theatre Communications Group (TCG), the national organization for the American theatre, which will meet in Kansas City specifically so that they can attend the New Works Festival. Thirty out-of-town guests will stay in downtown hotels, eat in downtown restaurants, experience the incredible nightlife surrounding Copaken Stage, and attend festival productions. TCG board members are leading artists and administrators at our nation's top theatres who can advocate nationally for both KC Rep and Kansas City.

The nationwide appeal and the planned longevity of this event demand a robust promotional marketing plan. KC Rep will be investing more than a million dollars in the execution of our 2017 New Works Festival and we're excited to partner with NTDF for a second year in making this ambitious event a successful one. Support from NTDF will make it possible for KC Rep to increase marketing in Kansas City's diverse communities that we know have a vested interest in this festival. Market research shows that Kansas City's African American and Hispanic communities are concentrated in Wyandotte and Johnson counties, respectively. NTDF's support will strengthen our marketing efforts not only in these counties but across the Midwest region and nationwide. KC Rep's annual OriginKC New Works Festival supports the generative arts and promotes our hometown theatre scene, making Kansas City a center for the nation's most promising new artists. NTDF's continued support in our second year will help ensure that, as we continue to grow, the OriginKC New Works Festival will be an exciting, energetic, city-wide event that showcases the very best Kansas City has to offer, both onstage and off.

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Children's Center for the Visually Impaired	CCVI Trolley Run	4/30/2017	4/30/2017	\$19,000	\$10,000	4
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Event Description: Now in its 29th year, the CCVI Trolley Run is one of the largest timed four-mile road races in the country and the largest annual fundraiser for the Children's Center for the Visually Impaired (CCVI). The fast and flat to downhill course is a quintessential Kansas City experience and a beloved tradition. The race starts at 75th and Wornall, highlighting the Waldo neighborhood, then winds through Brookside and concludes on the Country Club Plaza. Transportation from the Plaza to the start line begins at 6:00 am on Nichols Road between Broadway and Pennsylvania streets, and buses run continuously until the race begins. The race uses the MYLAPS BibTag system for timing. MYLAPS is designed to minimize logistics and is extremely user friendly for participants. At the conclusion of the race we honor our top five male and female finishers, and participants and their families enjoy the huge After-Bash which features local food and entertainment. At 10:30 am, our Kids' Run begins nearby at Mill Creek Park. Children run in heats based upon their age, and enjoy fun entertainment and healthy breakfast foods. Trolley Run race day is truly fun for the entire family. Trolley Run is owned and operated by CCVI. Along with a team of dedicated staff and volunteers, we work year round to raise money and plan the race. All proceeds from the race go toward critical programming at the Center.

DeLaSalle Education Center	Pumpkin Patch for DeLaSalle	10/8/2016	10/8/2016	\$8,000	\$4,000	4
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Event Description: Pumpkin Patch for DeLaSalle is a free community family event including kid-friendly live music, pony rides, face painting, inflatables, food, and of course, pumpkins! Pumpkin Patch is one of Kansas City's favorite autumn happenings, attracting more than 500 happy fun-seekers from every part of the Kansas City area, surrounding communities, region, and many national visitors -- some traveling to Kansas City specifically to attend the event. Presented by DeLaSalle's Junior Board, all net proceeds directly benefit DeLaSalle.

Pumpkin Patch creates awareness and raises essential funds for DeLaSalle, Missouri's only alternative charter high school dedicated to providing urban core students at risk of not completing high school an education focused on small personalized classes, wraparound support services and career and college readiness programs.

Kansas City Ballet	Expanded Marketing of "The NUTCRACKER" 2016	11/1/2016	12/24/2016	\$20,000	\$7,000	4
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Event Description: In 2015 Kansas City Ballet launched an all-new The Nutcracker that broke box office records and received critical acclaim. Kansas City Ballet's presentation of The Nutcracker returns December 3-24, 2016, the 44th year KCB has performed a Nutcracker. Last year we completely re-imagined this classic, Victorian-era story by E.T.A. Hoffman with exquisite costumes by Holly Hynes, grand sets by Alain VaÑs and captivating choreography by KCB Artistic Director Devon Carney.

We seek a grant of \$20,000 from NTDF to again fund a dedicated out-of-town marketing initiative, a non-budgeted but a significant and valuable addition to our efforts. This will be our second year in a row we anticipate this focused effort for The Nutcracker tied to hotel and performance packages. Last year was an outstanding success, and we wish to follow up in select regions outside of the Kansas City Metro area as an effort to establish The Nutcracker in KC as an annual event for families.

We specifically will target the following cities: Columbia, MO, Fort Leavenworth, KS, Jefferson City, MO, Lawrence, KS, Saint Joseph, MO, Springfield, MO, Manhattan, KS, Topeka, KS, and Wichita, KS.

Last year's all-new production of The Nutcracker projected an increase of as many as 3,700 tourists (Tourists for this application is defined as an hour or more drive outside downtown KC in either Kansas or Missouri) with support of NTDF's investment in this targeted-outreach strategy. We exceeded that goal to an all-time high of 3,783, reaching an increase in tourists to the area of 15 percent over the prior year. Because anticipation for The Nutcracker remains at an all-time high for this December, we again project a similar number of tourists for this year's production. The Arts Council of Greater Kansas City estimates a visitor to an arts event spends on average \$47, excluding the price of their tickets. That would equate to \$173,900 in new money into Kansas City on an NTDF investment of \$20,000 a net of \$153,900. If you factor in the ticket price and its expanded impact, the benefit to our city is even more significant.

And, even for those who do not choose to make this trip to Kansas City, the promotion of The Nutcracker and Kansas City in general will support overall community-tourism efforts.

Film Society of Greater Kansas City	Film Society Special Events & Screenings	11/1/2016	4/30/2017	\$10,000	\$3,000	1
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Event Description: The Film Society KC provides monthly events that fit into 3 categories - film screenings, community gathering, and community support. The film screenings are done on a monthly and often biweekly basis at various theaters in Kansas City. These provide the movie going public with access to special screenings of various films that otherwise might not be shown in Kansas City ranging from classics, films important for various cultural reasons, films that are about to be removed from circulation, independent films, to support of locally produced films, and even first access to private screenings of new releases.

The Film Society also puts on 3 annual events for the greater Kansas City community and the film community to connect. These events are called KC Film Connect. Traditionally we have put on a trivia night in the Fall, and a networking event in the Spring; in addition to a large summer BBQ. These events act as both a networking

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opportunity for businesses and film makers both in commercial and entertainment, as well as a celebration of and community building for the film, music, and artistic community in Kansas City.

Through our events we are able to facilitate collaborations across various arts mediums (i.e.- music, film, animation, and writers for a film; artists for set and costume design) and also to provide a place for the movie loving public to have access to film, film makers, and our growing community in Kansas City.

ArtsKC - Regional Arts Council	ArtsKC Regional Cultural Portal to the Arts Launch Campaign (New Name Fall 2016!)	11/1/2016	4/30/2017	\$25,000	\$5,000	3
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Event Description: The OneArtsKC Regional Cultural Plan (www.artskc.org/regionalculturalplan) lays out an ambitious vision to advance the remarkable arts and cultural life in the five county Kansas City regions. One of the key recommendations from the Plan has led to the development of a comprehensive regional marketing and audience development initiative, and the licensing of a comprehensive arts resource and event website, utilizing the Artsopolis platform. To be developed in fall 2016 and launched in early 2017 with a powerful events database at its core, ArtsKC is taking the lead to address residents' needs by developing a robust cultural resource portal to connect residents and visitors with the arts. The Artsopolis platform will help us close the gap in arts coverage in Kansas City by expanding the community's awareness of and participation in the arts. Examples of just a few of the 50 successful Artsopolis communities include: www.cincyartsguide.com, www.nowplayingnashville.com and sacramento365.com.

Artsopolis is a searchable database of arts-related events, opportunities, educational offerings and cultural resources. The site will allow Kansas City residents to use search filters to find arts and educational opportunities of interest. Filter options include time, date, location, venue, artistic discipline, free, festivals, neighborhood events and more. ArtsKC will tailor Kansas City's arts and culture platform to meet our specific regional needs and aspirations by working with regional agencies, artists, arts organizations and residents.

Still in the development stage, our steering committee is working on the branding and naming of the cultural portal. We have secured partnerships with the following organizations to help with the development and promotion of the platform:

Hallmark *KCMO Office of Culture and Creative Services *Kansas City Public Television *VisitKC
*KC Studio *KC Metropolis *KCADC *Downtown Council *KC Star *Walz Tetrick Advertising

The soft launch to the arts community is set for late fall of 2016. We will hold user meetings to engage artists, arts organizations, community groups, civic groups and municipalities in using the program. Listing community arts events and educational opportunities is free to the above mentioned groups. We are seeking funds from NTDF to help with our Public Launch Campaign early in 2017. We will publicly launch the platform at our annual Awards Luncheon on February 23rd hosting more than 1,200 leaders in the business, civics, and arts communities at the downtown KCMO Convention Center Grand Ballroom. We respectfully request \$25,000 of the \$50,000 advertising budget to market this resource to Kansas City, Missouri residents. We want everyone in the Kansas City region to know about this free portal that serves as a one-stop shop resource for arts and cultural offerings in Kansas City. We plan to use funding for digital and radio ads, and billboards.

Quality Hill Productions	Marilyn Maye - Special Limited Engagement	11/2/2016	11/6/2016	\$15,000	\$5,000	4
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Event Description: The Marvelous Marilyn Maye returns home for a special performance of jazz standards and contemporary favorites in a "phenomenal demonstration of one woman's stamina and musical intelligence" (NY Times, April 2015) as she shares with you the lyrics, the music and her stories in her own inimitable style. There will be seven performances of the show beginning on November 2, 2016 and ending on November 6, 2016. The funds requested cover the fee and lodging of Marilyn Maye and her accompanying band.

KC Creates	Festival	11/3/2016	11/3/2016	\$5,000	\$1,000	4
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Event Description: Festival is KC Creates' Inaugural Culinary event, a celebration of food as art. Kansas Citians LOVE to eat! Festival will feature 14 of Kansas City's top chefs and top mixologists. Chefs will prepare artistic, bite-sized morsels of their best dishes for guests. Mixologists will prepare creative beverages to accompany the delicacies. Local visual and performing artists will complement the evening's festivities. The spirit of Festival is to celebrate the different cultures and flavors influencing Kansas City Food. Set at the Guild, located at 1621 Locust Street in downtown, Kansas City, MO, this event will feature live painters, music and other performing artists. A special reception and VIP lounge area will welcome VIPs and their guests.

Though the food prepared by our celebrity chefs will be the star of the evening, this celebration will be a feast for all of the senses. A selection of Kansas City's art community will also be on display. Painters will live-paint during the event, and the pieces will be auctioned off at the end of the evening. Local musicians will perform, and local performing artists will perform selections of their best productions or dances. The evening will end with an auction and dancing.

Kacico Dance	Kacico Dance Fall Repertory Concert	11/4/2016	11/7/2016	\$5,000	\$2,000	4
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Event Description: KACICO Dance is excited to present our fourteenth annual Repertory Concert in November 2016. Over thirteen seasons, KACICO Dance has upheld the highest artistic standards and pushed the envelope in terms of choreographic risk and excellence. This November, KACICO Dance will continue that thread to present

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a premiere performance of new work, created by Artistic Director Leigh Murray, Katie Metzger and Tia Qureshi. With the extraordinary talent and athleticism of the company's current dancers, the choreographers will structure an athletic and creatively compelling show that will leave the audience both curious and uplifted. While this performance does not yet have a title, the overall energy will strive to be celebratory, bringing the joy and jubilation of dance to the audience as an escape from the everyday struggles we all face. After a stellar season in 2016, this series of performances will be a fitting culmination of the season, leaving Kansas City audiences eager to see what KACICO Dance has to come in 2017.

Nets Developmental League	3rd Annual "Ball Till You Fall" Basketball tournament	11/5/2016	11/6/2016	\$7,750	\$5,000	5
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Event Description: The 3rd Annual "Ball Till You Fall" basketball tournament is our fall tournament that Nets Developmental League puts on every year to promote literacy. In the "Ball Till You Fall" event we get thousands of books donated to pass out to the children that participates in this tournament. This tournament is midseason for our Fall basketball league to ensure that students are reminded about Nets Developmental League's emphasis on reading books. By doing this "Ball Till You Fall" midseason tournament we are ensured that all kids have multiple books to read which helps in their goals to read the most books by the end of the fall basketball league. We average about 60-80 Kg8th grade boys and girls basketball teams from across the Midwest. Most of the teams that enter this tournament are from the Kansas City areas with several teams coming from outside the Kansas City area from Wichita Ks, St. Louis MO, Omaha NE and Oklahoma City Ok. This tournament is a great showcase for Nets Developmental League because it exemplifies our motto of education first, athletics second.

Union Station Kansas City, Inc.	POMPEII: THE EXHIBITION	11/18/2016	5/29/2017	\$40,000	\$20,000	4
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Event Description: Direct from Italy, POMPEII: THE EXHIBITION will begin its limited, three-city North American tour at Union Station. What an honor for our community and a rare privilege for our entire region.

Performing Arts Foundation d/b/a Folly Theater	Folly Frolic featuring Karrin Allyson to benefit the Folly Kids Series	11/18/2016	11/18/2016	\$10,000	\$5,000	4
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Event Description: There will be no finer place to be on Friday, November 18, 2016, than the historic Folly Theater as the legendary Karrin Allyson returns to Kansas City for the annual "Folly Frolic", a festive concert benefiting the Folly Kids' Series. Proceeds from this benefit concert will go directly to the Kids' Series, and will help give over 7,000 students the opportunity to experience national children's theater companies' innovative, engaging, and educational performances presented by the Folly. For many of these students, the Folly experience will be the first time they are in Downtown Kansas City, in an historic building, and seeing a live performance. A significant number of students served by the Kids' Series attend Title I schools in Kansas City. Net proceeds from this benefit concert will help make the Kids' Series accessible to a greater number of students from under-served neighborhoods and schools in Kansas City, Missouri.

The Folly Kids' Series integrates lively, fun, and engaging arts experiences with age-appropriate, curriculum-based presentations to enhance literature, social studies, history, language and communication arts studies. Each performance wraps a powerful lesson around youth-oriented entertainment, such as the importance of self-esteem, the hurtful impact of bullying, the power of sharing and the joy of reading.

This year, the Folly Frolic features a home-grown talent, the remarkable Karrin Allyson, who hails from Great Bend, KS, and honed her craft at the Phoenix Jazz Club, just blocks away from the Folly Theater. Her latest recognition was a 2016 Grammy nomination for the album, "Many a New Day", which DownBeat magazine described as, "A brilliant album that bridges the worlds of jazz and musical theater"; "Allyson may be the perfect singer to reinterpret Rodgers & Hammerstein for a modern, jazz-aware audience." Ms. Allyson has a vast, international following, and deep regard in the Kansas City jazz community. PLEASE NOTE: This benefit concert for the Folly Kids' Series is not part of the annual Folly Jazz Series which separately receives NTDF funding.

The 2016 Folly Frolic will include a focus on matching philanthropy with bus transportation and tickets needed for Title I schools to attend a Kids' Series performance. Just fewer than 1,100 persons will be part of this exceptional evening.

Union Station Kansas City, Inc.	Holidays at the Station	11/19/2016	12/31/2016	\$40,000	\$10,000	4
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Event Description: The Holidays at the Station is 6-week series of onsite events and activities. Kicking off with our annual Holiday Lighting Ceremony, which will include a one-of-a-kind Holiday production and performance by Quixotic, and then moving into weeks full of choir performances, dance showcases, Holiday Swing Craft Fair, the Kansas City Southern Holiday Express Train, Holiday Village featuring the Mini Holiday Spirit Train, Letters to Santa, classic Holiday films, special programming in Science City and concluding with the family-friendly New Year's Eve alternative in Science City "Noon Year's Eve" Holidays at the Station is a truly magical Holiday experience for all ages. Visitors can enjoy over 6,000 square feet of model train displays, they can ride the Mini Spirit Train "the once popular attraction of the Jones Store downtown and now prominently on display only at Union Station during the Holidays" and they can simply enjoy the beauty and magic of the Holidays at the Station. There is no other Holiday celebration like it!

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Pilgrim Center, Inc.	Pilgrim Run 5K	11/24/2016	11/24/2016	\$5,000	\$4,000	4
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Event Description: Pumpkin Patch for DeLaSalle is a free community family event including kid-friendly live music, pony rides, face painting, inflatables, food, and of course, pumpkins! Pumpkin Patch is one of Kansas City's favorite autumn happenings, attracting more than 500 happy fun-seekers from every part of the Kansas City area, surrounding communities, region, and many national visitors -- some traveling to Kansas City specifically to attend the event. Presented by DeLaSalle's Junior Board, all net proceeds directly benefit DeLaSalle.

Pumpkin Patch creates awareness and raises essential funds for DeLaSalle, Missouri's only alternative charter high school dedicated to providing urban core students at risk of not completing high school an education focused on small personalized classes, wraparound support services and career and college readiness programs.

Nets Developmental League	2016 Battle of the Midwest	12/9/2016	12/11/2016	\$23,789	\$5,000	5/6
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Event Description: The 2016 Battle of the Midwest basketball tournament has become our qualifier for the 2017 Midwest Super Regional. The Battle of the Midwest will host over 200 Kg-8th grade boys' and girls' basketball team in this area. Because The Battle of the Midwest basketball tournament is a qualifier for the 2017 Midwest Super Regional that will have over 400 teams, we will receive teams from the following states: Nebraska, Oklahoma, Colorado, Illinois, Iowa, Kentucky, Indiana, Ohio, Kansas, Tennessee, Texas, Mississippi and throughout the state of Missouri. We already have commitments from over 60 teams and 30 different organizations. The Battle of the Midwest basketball tournament is one of the largest winter basketball tournaments that will be held in the Midwest.

Mid-America Intercollegiate Athletics Association	DII Football Championship Pep Rally	12/16/2016	12/16/2016	\$1,815	\$1,815	4
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Event Description: The NCAA awarded the NCAA Division II Football Championship to Kansas City for four years (2014-2017). The MIAA and the Kansas City Sports Commission plan on holding this pep rally every year in conjunction with the championship. During the 2015 event, which was supported by the Neighborhood Tourism Development Fund, the participating institutions were represented by administrators, coaches, bands and cheerleaders. An estimated 750 fans attended the event in 2015. Bands and cheerleaders from the participating teams performed for the crowd. Fans from both teams were brought on stage to take part in a variety of contests. Two restaurants within the Power & Light District were designated as the fan destinations for each of the teams, and patrons visited those establishments before, during and after the pep rally. We intend on scheduling those same types of activities and partnerships again for the 2016 event.

Team WallStreet Foundation	Kansas City Santa Shuffle 5K Run/Walk	12/24/2016	12/24/2016	\$18,000	\$4,000	3
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Event Description: From the Historic Jazz District to the Gates Plaza, The Kansas City Santa Shuffle 5K Run/Walk is coming to town. With Festive holiday music, tons of outrageous holiday inflatables and decorations and thousands of runners dressed as Santa Claus. This is an event you don't want to miss.

Runners will enjoy Reindeer stations along the way with hot chocolate and cookies, water and rest stations. Runners will warm up to holiday jams with A. Reed Training, prior to the race. The Grinch who stole Christmas will lead the way. Runners will enjoy post-race festivities as well.

Liberty Memorial Association	Truce Tournament 2016	12/26/2016	12/26/2016	\$5,000	\$3,000	4
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Event Description: This will be the Truce Tournament's fourth year. The Truce Tournament commemorates the events around Christmas of 1914 when warring sides laid down their arms and celebrated the holiday together. This commemorative event is one of the most well-known lessons learned from the Great War -- "getting to know your enemy as a human being breaks down barriers."

The Museum is proud to spearhead initiatives that attract a young and diverse demographic to engage with the lessons of World War I. The 2016 Truce Tournament will feature two parts: a 3v3 soccer tournament that costs \$180 to register per team (estimated cost based on 2015 price of \$180); and a European Premier League watch party that costs \$20 per ticket (estimated cost based on 2015 price of \$20). All participants enjoy a kegs and eggs breakfast. The proceeds will benefit Sporting KC's charity, the Victory Project. This event attracts a diverse audience of over 200 participants from all over the region.

The Soccer Lot and Sporting KC have generously agreed to again be partners for the 2016 event. The Soccer Lot will handle all of the logistics of the participants, and the Museum will incur the expenses of the grounds and Museum space set up and production. NTDF has kindly provided funding the past three years as well. Additional support for the 2015 Truce Tournament was provided by Sporting Kansas City, The Soccer Lot, Ivy Funds, Central States, The Roasterie, Breakout KC, Up Down, 810 Sports Radio, and Uber.

The Museum expects approximately 170 tournament participants, and an additional 250 guests at the EPL watch party. Total participants expected are 420. The average age of the 2015 Tournament participant was 26 years. 2015 tournament participants included at least 14 females and 139 males of various ethnic backgrounds. 22 participants were from outside of the Kansas City metro area. Last year, the ticket price for the watch party was \$20 and tournament registration fees were \$180 per team. The 2015 Truce Tournament was promoted through 810 WHB, jumbotron advertisements at two (2) Sporting Kansas City matches, and website, social media, and eNewsletters of the Museum, Sporting KC, the Soccer Lot. The event will also include an educational component featuring the Christmas Truce Commemorative Video which NTDF funded in 2014 for the 100th Anniversary of the actual Christmas Truce (<http://exhibitions.theworldwar.org/christmas-truce/introduction>). The video will be shown on screens throughout the Museum's event space.

NTDF 3rd Quarter Summary Report

Agency Organization	Project/Event Name	Event beg.	Event end.	Requested	Recommended	District
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As demonstrated from the event's first two years, the Truce Tournament is a unique program which attracts people from across the Midwest region as the Museum engages with different audiences during the Centennial Commemoration, and we are proud to reach out to a diverse constituency through the universal language of soccer.

Save A Connie, Inc. DBA Airline History Musuem	Kansas City's Salute to Veterans	11/11/2016	11/11/2016	\$50,000	\$25,000	4
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Event Description: Annual event to raise awareness about Kansas City's contribution to our military. The event also has a fundraising aspect. Each year a military based non-profit is selected and this year we will be supporting Veterans Community Project. This is a Kansas City based organization that is providing support for Kansas City Veterans. They have a project to provide housing for our homeless veterans.

Association of Fundraising Professionals Mid-America Chapter	Art of Philanthropy, Mid- America Conference on Fundraising	4/02/2017	4/05/2017	\$50,000	\$7,500	4
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Event Description: 3 day professional development conference at which fundraisers from throughout the Midwest join together to learn and network. At least 4 national keynote speakers are being recruited, as well as veteran industry professionals who facilitate smaller, intensive sessions. The event will be host by the AFP Mid-America Chapter (based in Kansas City) on April 2-5th at the Main St Marriot Hotel where approximately 250-300 fundraising professionals are expected to attend.

\$535,944 \$175,315