

GENERAL

Ordinance Fact Sheet

Brief Title

Amendment to section 76-32 and section 76-46.

Approval Deadline

130315

Ordinance Number

Reason

Please see below.

Details

Reason for Legislation

To assure third party transportation application companies are regulated by the ordinances of the city of Kansas City, Missouri.

Discussion

There are currently third party app companies operating taxicab vehicles in other cities. These companies use smartphone technology applications which allow citizens and visitors to utilize vehicles-for-hire that are not regulated within those cities. Just a few issues that have arisen from this practice include unregulated vehicles, unregulated drivers and excessive fares.

One of the third party app companies advertises "hassle free payment" that is automatically charged to your credit card on file. In order to sign up to use this particular service, you must first put a credit card on file. When a taxicab arrives to pick up a passenger, the passenger may not know what the cost of the fare will be because it fluctuates based on customer demand resulting in complaints of excessive fares.

Another company that is currently operating in San Francisco, Seattle, Washington, DC, and Philadelphia and has also announced plans to expand its service to Austin, New York and Boston does not require its drivers to hold a taxicab license nor does it require its vehicles to be licensed or insured as for-hire vehicles. Passengers do not have to pay for trips but instead are prompted by the app to make a "voluntary donation." This company maintains a passenger/driver rating system that allows for either party to rate the trip based on any number of subjective factors and ensures that passengers who want to continue to use the service will pay the "donation."

Positions / Responsibilities

Sponsor	
Programs, Departments, or Groups Affected	
Applicants / Proponents	<i>Applicant:</i> <i>City Department</i> <i>Other</i>
Opponents	<i>Groups or Individuals</i> <i>Basis of opposition</i>
Staff Recommendation	<input type="checkbox"/> <i>For</i> <input type="checkbox"/> <i>Against</i> <i>Reason Against</i>
Board or Commission Recommendation	<i>By</i> <input type="checkbox"/> <i>For</i> <input type="checkbox"/> <i>Against</i> <input type="checkbox"/> <i>No action taken</i> <input type="checkbox"/> <i>For, with revisions or conditions</i> <i>(see details column for conditions)</i>
Council Committee Actions	<input type="checkbox"/> <i>Do Pass</i> <input type="checkbox"/> <i>Do Pass (as amended)</i> <input type="checkbox"/> <i>Committee Sub.</i> <input type="checkbox"/> <i>Without Recommendation</i> <input type="checkbox"/> <i>Hold</i> <input type="checkbox"/> <i>Do Not Pass</i>

Details

Is It Good for the Children? Yes. The proposed ordinance changes will protect against consumer fraud and provide public safety.

How will this contribute to a sustainable Kansas City?

By preventing unlicensed vehicles and unlicensed drivers from operating within the city of Kansas City, Missouri and by continuing to provide some level of assurances to citizens that utilize taxicabs in Kansas City that there are safeguards in place with regard to public safety and the cost of a fare.

Policy / Program Impact

Policy or Program Change	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Operational Impact Assessment	

Finances

Cost & Revenue	Cost of Legislation \$ <u>0</u>
	Increase/Decrease in Revenue Expected Annually None
Fund Sources	

(Use this space for further discussion, if necessary)

Applicable Dates

Fact Sheet Prepared by:

Reviewed by:

