

COMMITTEE SUBSTITUTE FOR ORDINANCE NO. 100617

Amending Chapter 2, Code of Ordinances, by repealing Section 2-934, Activity Criteria, and enacting in lieu thereof a new section of like number and subject matter.

BE IT ORDAINED BY THE COUNCIL OF KANSAS CITY:

Section 1. That Chapter 2, Code of Ordinances of the City of Kansas City, Missouri, is hereby amended by repealing Section 2-934, Activity Criteria, and enacting in lieu thereof a new section of like number and subject matter, to read as follows:

Sec. 2-934. Activity criteria.

The council instructs the NTDF committee to consider funding for only "neighborhood tourist development activities." Neighborhood tourist development activities are cultural, social, ethnic, historic, educational and recreational activities which promote the city as a convention visitors and tourist center, and which meet all of the following criteria:

- (1) *Neighborhood.*
 - a. Provide a clear, geographical definition of the neighborhood which is the sponsor of the activity.
 - b. Provide a clear, geographical definition of the neighborhood which is the beneficiary of the activity.
 - c. Provide a clear description of the way in which the activity will promote the benefitting neighborhood.
 - d. Provide a clear description of the way in which the activity will benefit the neighborhood in the short term and in the long term.
 - e. Provide written documentation that demonstrates timely advance communication about the activity to surrounding registered neighborhood groups and that such groups have the opportunity to participate in the planning, and if possible, the execution of the activity.
- (2) *Tourist.*
 - a. Provide a clear appeal to persons who live in Kansas City, but who would not normally visit the neighborhood in question, or

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- b. Provide a clear appeal to persons who do not live in Kansas City, but who would travel to Kansas City to participate in or otherwise attend the proposed activity, or
 - c. Provide a clear appeal to persons who do not live in Kansas City, but who are visiting in the city, and who hear of the proposed activity.
- (3) *Tourist development.*
- a. Provide a clear goal for the implementation of subsection (2) above.
 - b. Develop short- and long-term goals for achieving and maintaining interest in the proposed activity.
- (4) *Activity.*
- a. May be a one-time event.
 - b. May be a series of events.
 - c. May be an annual event.
 - d. May be a capital project.
 - e. If the event is noncapital, it may be entertainment, education or sports related only.

Approved as to form and legality:

Kathy Adams
Assistant City Attorney