

COMMITTEE SUBSTITUTE FOR RESOLUTION NO. 120836

Expressing the City Council's support for the AdvanceKC strategic plan and underlying process and directing the City Manager to develop an ordinance whereby the City Council would approve the AdvanceKC Strategic Plan.

WHEREAS, the City, utilizing the services of Market Street Services, initiated the development of an economic development strategic plan in late 2011; and

WHEREAS, Mayor James appointed a Steering Committee co-chaired by Madeline Romious and Tom McDonnell, which committee has provided guidance to the process; and

WHEREAS, the first step in the process was public input which involved two rounds of Focus Group meetings where various participants in Kansas City's economy met with the consultants to provide input to the process and surveys were made available for general public input; and

WHEREAS, the second step in the process was a Competitive Snapshot where Market Street compared Kansas City to three peer cities (Charlotte, Oklahoma City and Indianapolis) to analyze our local economy's various strengths and weaknesses; and

WHEREAS, the third step in the process was the development of the Strategic Plan which included ten specific areas of goals, targets, and recommendations to improve the economy and economic performance of the City; and

WHEREAS, the fourth step in the process is the development of the Implementation Plan which is currently underway and is focusing on what needs to be done organizationally to accomplish the goals and strategies of the Strategic Plan; and

WHEREAS, the Mayor has asked members of the Steering Committee to continue their involvement as members of the Implementation Committee and is also planning to expand the Implementation Committee so as to broaden its reach within the community with one such addition being Councilman Ford serving as a liaison with the City Council; NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF KANSAS CITY:

Section 1. That the City Council expresses its support for the AdvanceKC strategic plan and the process referenced to above.

Section 2. That the City Manager is hereby directed to prepare an ordinance which would adopt the AdvanceKC Strategic Plan.

---